

Priorities and Product Guidelines

Colorado Connect and Connect for Health Board of Directors Joint Meeting
January 10, 2022



Colorado Connect 2022 Priorities

- **Creation of systems and tools through which Colorado Connect can meet its statutory obligations under the “Health Insurance Affordability Act” to administer the state-based subsidy to qualified residents. *Implement by November 1, 2022.***
 - ❖ Health Insurance Affordability Enterprise (HIAE) Project – Phase 2 Program Implementation
 - ❖ Colorado Connect Technical Implementation Project (enabler for HIAE)
- **Collaboration with Connect for Health Colorado, Colorado Division of Insurance and community partners in development and implementation of HIAE program outreach to qualified residents.**
- **Standardized plan loading for HIAE qualified residents. *Implement by November 1, 2022.***
- **Small business and ancillary benefit strategy development and incremental implementation of services/products.**

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Small Business Guidelines

- **Leverage synergies associated with the parent/subsidiary value of Connect for Health Colorado and Colorado Connect to provide affordable options for employees and employers through an integrated health insurance shopping experience.**
- **Offer only regulated products – health insurance products will be QHP's.**
- **Ancillary products offered to employees will supplement, not replace, health insurance.**
- **When appropriate, small business vendor relationships will encourage integration with subsidized health coverage including subsidies under the ACA, through Medicaid, and under the Children's Health Insurance Plan.**

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Ancillary Benefit Guidelines

- **Offer a choice of ancillary products and services that allows customers to select the products that best fit their coverage needs and pocketbook.**
- **Provide products that support health and financial wellness.**
- **When feasible, integrate ancillary benefit shopping and education with Connect for Health plan shopping experience and subsequent to health plan selection.**
- **Ancillary products offered through Colorado Connect will supplement, not replace, health insurance.**